



School to Careers

PARTNERING SINCE 1996

LinkedIn

Getting Students Started!

Thursday, January 27, 2022

9:00 - 9:45 AM

Why LinkedIn?

LinkedIn is where more than 630 million professionals from around the globe help one another to navigate and grow their careers.

It also where more than 30 million organizations connect to the talent and other organizations they need to grow their businesses.

LinkedIn works in classrooms and on construction sites, in laboratories and on production lines, in retailers and in restaurants. Students can start now!

Jessika Rodriguez, The G.O.A.L.S. Program co-founder & VP Business Banking at Eastern Bank, will lead the seminar.

Students will:

- Understand its Function & Purpose
- Identify & Create Appropriate Content
- Set up their own LinkedIn Account
- Present a social media presence impressive to potential employers, colleges and universities



Building Your
Personal
Professional
Brand...it can start
here!



The G.O.A.L.S. Program
Gaining Opportunity, Access, Leadership, & Success